



JULY 27, 2016

SPEAKER OF THE WEEK
Clint Schroeder
 District Governor

MEETING HIGHLIGHTS



HAWAII CLUB 30 | DISTRICT 5000
 CHARTERED JUNE 20, 1939
 RI PRESIDENT— JOHN GERM
 D.GOVERNOR—CLINT SCHROEDER

UPCOMING SPEAKERS

August 3, 2016
Chris Fidelibus
 State Senate Candidate

August 10, 2016
Christopher Bertorelli
 Market Intelligence



President Joseph Gedeon thanked Mary Ann Swenson and presented her with one of our Waikiki Rotary polo shirts after she gave a very interesting and educational talk on our personal and national security. Mary Ann was a Lt. Commander in the Coast Guard and is still involved in many security matters



President Elect Steve Koyama welcomed visiting Rotarians from out of state. Today we had two visiting Rotarians from Kansas. PDG Phil Sammers did the honors by welcoming them with our song and we all joined in. They are Dave and Diane Darwin from the Rotary Club of Jayhawk Breakfast Kansas City.



We were once again given the Grand Ballroom at the Pacific Beach Hotel which was perfect for the presentation given by Mary Ann Swenson. Although we did not have a capacity crowd our members were very enthusiastic regarding the subject and posed many questions to Mary Ann Swenson.

The meeting was called to order by **President Joe Gedeon**. He told us that we have an exciting agenda and he thanked **Past President Carol Riley** for serving as Scribe for the meeting. The Head table was introduced: **President-Elect Steve Koyama** and speaker Mary Ann Swenson. **President Joe** told us that we were changing the agenda so that the speaker could speak early...she has another engagement following our meeting.

President Joe shared an inspiration with the Club. He shared memories of Kirk Matthews, husband of **Past District Governor Linda Coble**, who recently passed away from cancer. Kirk was a strong supporter of Rotary and had the scariest house on the street each Halloween! Mark Takai, State House of Representatives, Lieutenant colonel in National Guard, House of Representatives, also recently passed away from pancreatic cancer. Both gentlemen will be truly missed.

Past President Roy Tanji lead us in the Pledge to the American flag. **Glenn Perry** introduced his good friend Ron Hochuli. **Ikko Tomita** introduced Kenzo and Rika who will be initiated into our Club next week. **Past District Governors Roy King** and **Phil Sammer** were introduced. **Past Presidents** were introduced.

PDG Phil Sammer shared his voice with the Club by leading us in our Welcome to Rotary Song that we shared with visiting Rotarian Dave Darwin and his wife Diane. They are both from Lawrence, Kansas. Flags were shared and now we have a flag with a Kansas Jayhawk on it! **Dave** is a professor at Kansas University. **President-Elect Steve Koyama** gave a special welcome to our special guests and asked them to introduce themselves to us. Flags were shared.

President-Elect Steve Koyama introduced our guest speaker: Mary Ann Swenson. Mary Ann thanked us for the invitation to speak to our Club. She has served as a Marine Safety Officer in Honolulu and Seattle, an Intelligence Watch Officer at Joint Interagency Task Force in Key West, Florida, a command cadre position as Administration and Logistics Branch Chief Military and Civilian Personnel Management, an Incident Management Assist Team member, a Coast Guard Liaison Officer, and Maritime Intelligence Detachment Chief at El Paso Intelligence Center, Texas.

Mary Ann has been in the Coast Guard for 25 years. In her diverse background, she talked about often times being the only woman on the team...and she was first female who was pregnant! There have been a lot of changes in her area. She is happy that women have been welcomed to combat roles.

Mary Ann told us that we currently are experiencing many cyber threats. Billions of dollars have been invested in this area. North Korea and China have a large influence in this

arena. Financial institutions are often threatened as well as personal financial information. Health care information is targeted. DNA is stolen. We need to be sure not to share our DNA. This is a real concern for the future.

Mary Ann answered the question about what we can do to protect ourselves. She said that we need to get smart. We need to tie into organizations that are available to help us prepare: NCTC, DOD, JTTF, DHS, NCIC, and local law enforcement agencies. We need to know how to treat our email and protect our passwords. We need to set up alerts.

Mary Ann talked about homegrown violent extremists. There are many active shooters and public shootings. In Hawaii, sometimes we think that it cannot happen here. But, it can. We need to be aware. If we see something suspicious. We should report it. We should not change our routines. She talked about a book "The Gift of Fear" by Becker that stresses the importance of getting knowledgeable, having conversations, and being prepared. We need to anticipate delays, road closures and build continuity plans. We could visit the JTTF in Kapolei (Joint Terrorist Task Center).

Mary Ann talked about how people in Hawaii feel there are few criminal threats in Hawaii. However, we do have natural hazards in Hawaii that we need to be concerned about. We have tsunamis, volcano eruptions, and tropical storms. There are pandemic diseases like Zika and Dengue. There are not vaccines for either disease, but research continues. We need to check local websites for Departments of Emergency Management checklists.

Most importantly, we need to make our Country even more resilient. We must recover and help each other. We must know our weaknesses and find ways to strengthen them.

Questions.

1. My husband passed 14 years ago. He was a police officer and his specialty was the importance of communicating between agencies. He found that many times immigration files were not shared. How is the process of sharing going along today? *Today we are sharing information across departments. It is getting better and better. We have could computing which helps.*
2. What is scary about sharing DNA? *Some companies today are trying to collect DNA to profile genetic markets. DNA should be kept private. Insurance prices may be based on DNA designations. Once DNA is out there...the question becomes who is data basing it?*
3. How safe is Hawaii from all of our visitors? *Even bad guys like to vacation here, so why*

would they want to ruin this place? We are small. It is challenging to get things here that could do us harm. We could see a pandemic break out. We could have power outages We have smart people here and we all talk together to solve problems. We are able to research, mitigate, and respond accordingly.

4. Australia sprays all planes when they land. Why don't we do that? *We do not know the effects of spraying chemicals. Our airlines are committed to health and safety protections. We have high standards for sanitary and air quality conditions.*

5. What about having terror cells in all of our states? *We have terror cells in all by four states. We monitor all hometown terrorists. We had one vacationer in Hawaii who stayed a long time and we watched him. ISIL uses social media to further their cause. No physical presence is needed. We have high tech equipment and are developing technology to help in this area.*

6. The Rotary Club of Honolulu is working on the Rotary Centennial Park and will be asking other Rotary Clubs to join them in their efforts.

Past President Chuck Braden shared the bucket! **Glenn Perry** donated dollars so his friend could tell us why he is running for Mayor: He is disgruntled, not happy with answers. He is not a career politician but will respond to all questions on his web site: hochuli4honolulu.com. He does not have much money and has not been invited to any debates. **President Joe** said that he has worked with Ron Hochuli, and he knows that he has integrity and is a good leader. **Peter Ehrhorn** gave money for **Adrian King** at the Republican Convention. **Past President Tony Gedeon** did the same thing. **Past President Gene Gelfo** told a story about Kirk Matthews dancing at one of our IFF celebrations with his wife Florence Gelfo and said he has great memories of Kirk. He sent his support to this wife **PDG Linda Coble**. **Past President Dick Matti** gave his usual \$2 to thank **PP Carol Riley** for being scribe. **Patti Look** said it is important to know our neighbors and routines. **PP Chuck Braden** told Peter that his was the only plane in Australia that was sprayed. **President Joe** said this was the fastest bucket he has ever seen!

President-Elect Steve Koyama drew the lucky ticket for the Investment Portfolio. **PE Steve** won...but he pulled a red marble. **President Joe** led us in the Four Way Test and the meeting was dismissed at 1:15 p.m.

Respectfully Submitted, Past President Carol Riley

MEMBER SPOTLIGHT. THE BOOK ON BRAD RUBINI



When Brad Rubini was reading a bedtime story to his seven-year-old daughter, Claire, she asked him why he was reading the words wrong.

"I'm dyslexic, so I thought I was reading the words right," recalls Rubini, a past president of the Rotary Club of Toledo, Ohio.

After he explained his problem, she began to read to him on most nights instead. "She was a voracious reader and storyteller. She was always telling stories, even when she was a toddler," he says.

Three years later, while Claire was away at summer camp, she died unexpectedly as a result of a heart ailment. Rubini and his wife, Julie, channeled their grief and honored their daughter's love of reading by creating Claire's Day, now one of Ohio's largest children's book festivals. Since 2001 the event has grown into a weeklong celebration that includes visits by about 15 authors and illustrators to 32 area schools. The week concludes with a book festival on the third Saturday in May, near Claire's birthday (May 24). Claire's Day operates with a budget of \$60,000, funded through corporate and community donations, including about \$5,000 from area Rotary clubs. The 2016 event was expected to reach up to 27,000 children and families.

"The goal of mine has been to have Claire's Day be in Rotary clubs all throughout the world," says Rubini, who is now the literacy chairman of District 6600 (Ohio). "It's not that hard, and the reward of it is so tremendous."



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NEXT WEEK'S SPEAKER: DG CLINT SCHROEDER



Clint joined his first Rotary club in June 2000. Being the youngest member of the Loveland-Thompson Valley club, Clint learned the importance of membership recruitment and retention quickly. After relocating to Hawaii in 2005, he joined Metropolitan Honolulu, and has served his current club in a multitude of ways. From community service to fundraising, Clint's passion for Rotary has never stopped growing. During the 2012-13 Rotary year, Clint was President of Metropolitan and D5000 Vocational Chair. Clint went on to serve the District as Assistant District Governor from 2013-2015.

Clint was raised in Evanston, Wyoming. Clint graduated from the University of Wyoming with a BA in Political Science and the New York Institute of Technology/Cardean University with an Executive MBA. Clint is a trained Six Sigma Black Belt, and holds SMEI's Certified Sales Executive (CSE) and Certified Marketing Executive (CME) distinctions. Clint Schroeder joined the Hagadone Hawaii Corporation in early 2010. Prior to becoming President and Chief Operating Officer for Hagadone, Clint served as Vice President of Sales/Advertising/Marketing for Gannett Co, Inc. at The Honolulu Advertiser, Hawaii's largest newspaper.

Clint possesses almost 20 years of media, publishing, marketing, and commercial printing experience, as well as experience working in the Denver and Chicago metro markets. His experience with franchise protection, associate development, brand management, and market share improvement for his own company, and those of his clients, is expansive.

Additionally, Clint is a recognized global procurement professional with global general business experience and intense experience/emphasis on China, Hong Kong, Japan, Vietnam, Korea, Thailand, and Canada. Clint is called on regularly to provide Master's-level training/instruction/certification in the US, Vietnam and China.

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